



minitaggy
Connect & Protect

SMART KIDS INSOLE

Minitaggy – Invisible Safety, Real Peace of Mind

- One of the biggest concerns for parents is losing sight of their children. Even if it lasts only a short time, the stress it creates can be overwhelming.
- According to statistics, the rate of criminal child disappearance cases has increased in recent years.
- Minitaggy is a technological solution developed for situations like these.
- It provides an invisible layer of safety that allows parents to know where their child is without restricting their freedom.



Minitaggy provides safety without restricting a child's freedom.

What is Minitaggy?

- Minitaggy is a smart insole solution that works with the Apple Find My network and is placed inside children's shoes.
- This product is different from conventional tracking devices. Because it is a wearable technology solution, it does not require any lifestyle change for the child and is not carried separately.
- Since it is placed inside the shoe, it is never forgotten and always stays with the child. It can be easily adapted to all types of children's shoes.



Minitaggy is a discreet and secure solution designed to fit naturally into everyday life.

What Does Minitaggy Provide?

Children are naturally active.

They run, explore, and are easily distracted.

Especially in:

- shopping malls
- parks
- school areas
- airports
- holiday resorts and destinations

children can disappear from sight for short periods of time.

Minitaggy helps eliminate the feeling of losing control and the anxiety parents experience in such situations.



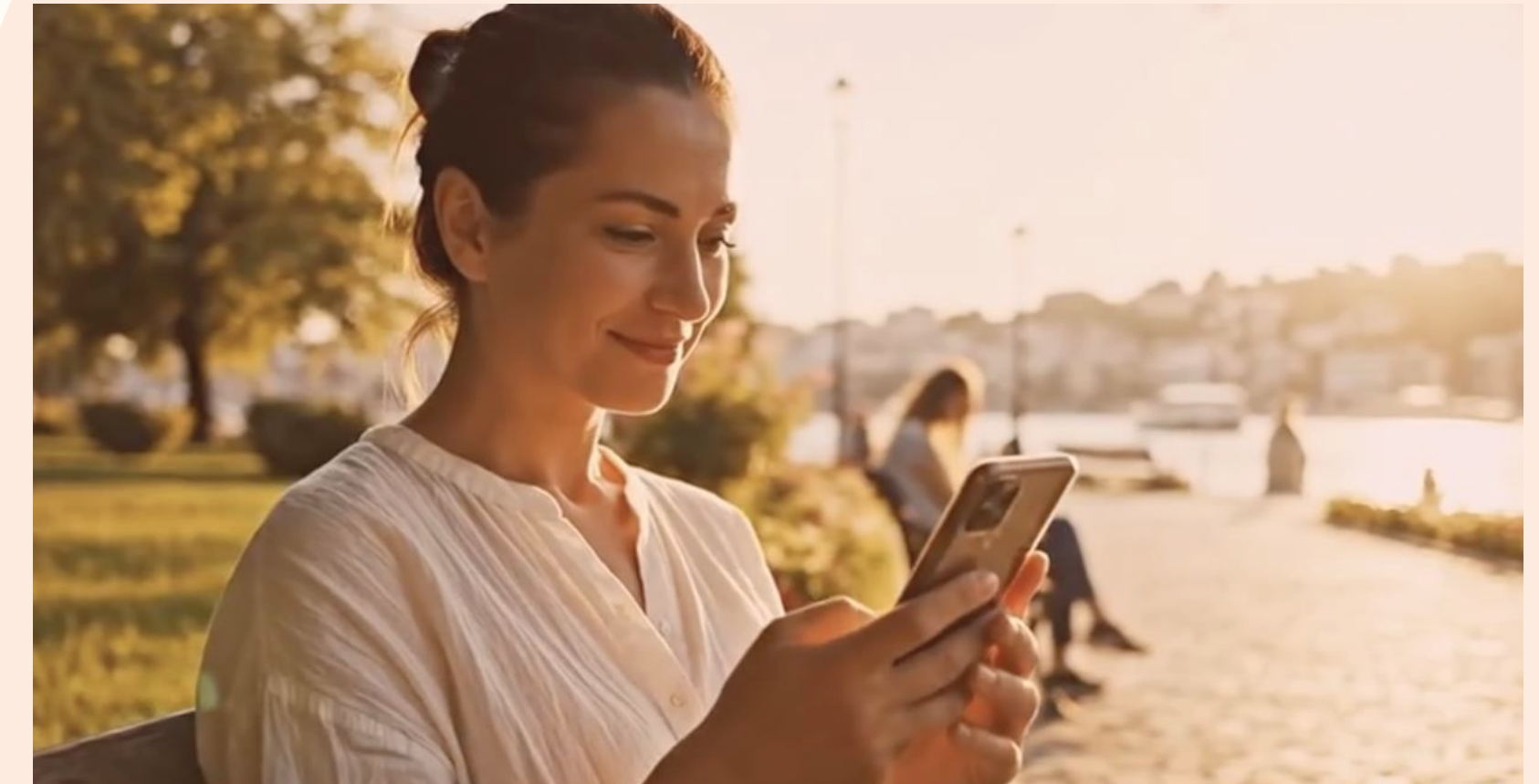
Minitaggy gives parents greater peace of mind and reassurance.

The Minitaggy Solution

Minitaggy allows parents to see their child's location through the Apple Find My network.

This way:

- 👉 the child can move freely
- 👉 parents maintain peace of mind
- 👉 the last known location can be accessed quickly



Minitaggy provides secure tracking without interfering with a child's daily life.

How Does Minitaggy Work?

Minitaggy works with Bluetooth Low Energy technology and the Apple Find My network.

After the device is paired with an iPhone:

- it communicates with nearby Apple devices
- these devices securely transmit precise location data
- the user can see the location in the “Find My” application

No additional application installation is required.



Users can access global point-based location information anywhere in the world without geographical limitations.

Minitaggy Technology

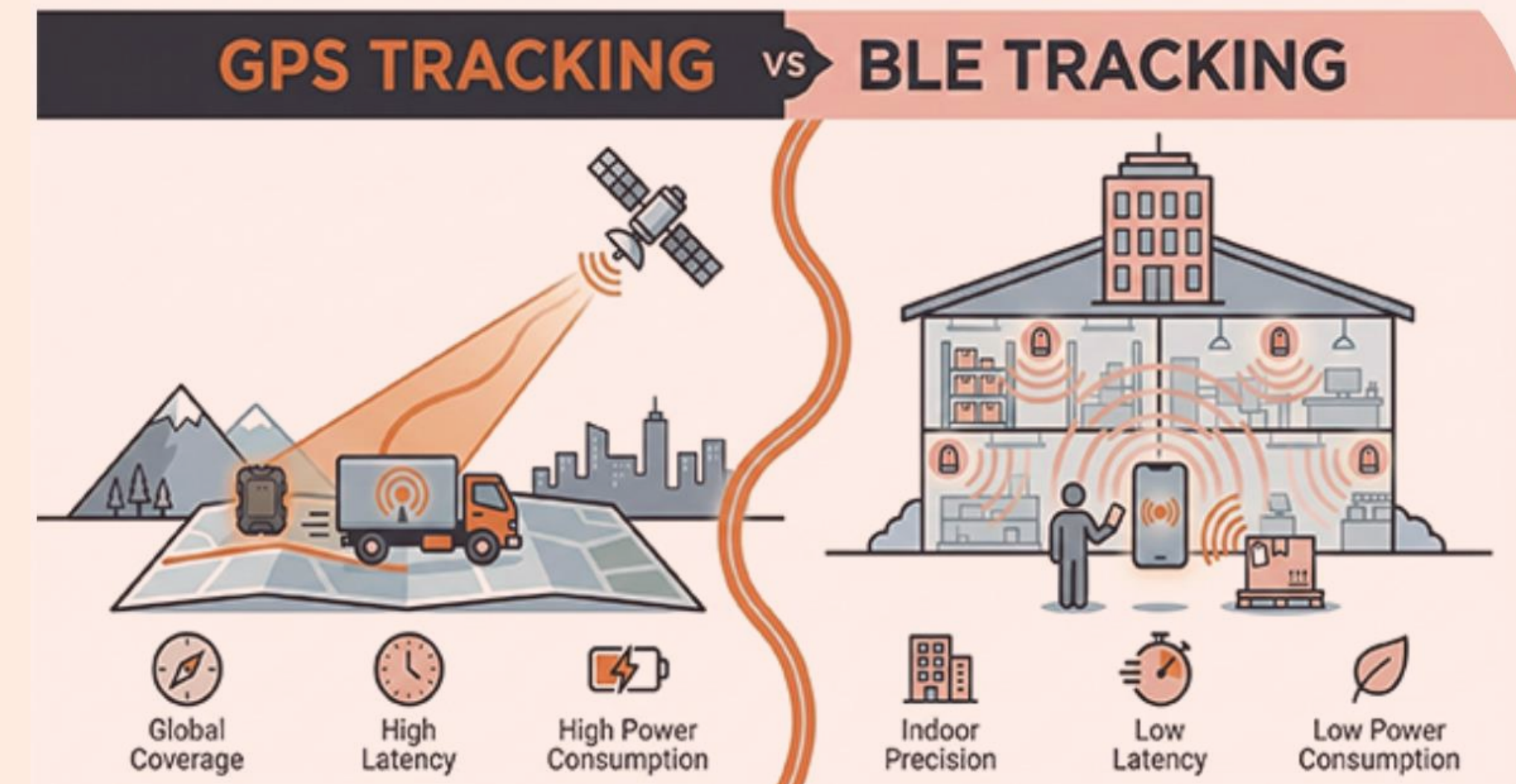
Minitaggy does not use Global Positioning System (GPS), and this is a deliberate design choice.

GPS devices:

- constantly emit signals
- require charging
- are larger and heavier

Minitaggy:

- 👉 operates with low energy consumption (Bluetooth Low Energy)
- 👉 offers approximately 1 year of uninterrupted battery life (battery replaceable)
- 👉 does not require charging
- 👉 is small and lightweight



Minitaggy uses technology designed for everyday child use.

Insole Quality

Minitaggy is not just a tracking device. It is also a high-quality insole.

The insole:

- 👉 has an orthopedic structure
- 👉 supports the child's foot
- 👉 is suitable for long-term daily use

Thanks to its nano-fabric surface:

- 👉 it is breathable
- 👉 provides all-day comfort

The section containing the device:

- 👉 is specially reinforced
- 👉 resistant to pressure
- 👉 resistant to deformation



**Even if children run and play all day,
Minitaggy remains comfortable inside the shoe.**

Real-Life Usage

Children do not use products delicately. They:

- run
- play
- sweat
- stay active outdoors

Minitaggy is designed with this reality in mind:

- 👉 water resistant
- 👉 resistant to sweat
- 👉 suitable for intensive daily use



**Minitaggy is not a theoretical concept,
but a solution designed and tested for real life.**

Easy Setup & Use

Setting up Minitaggy is extremely simple:

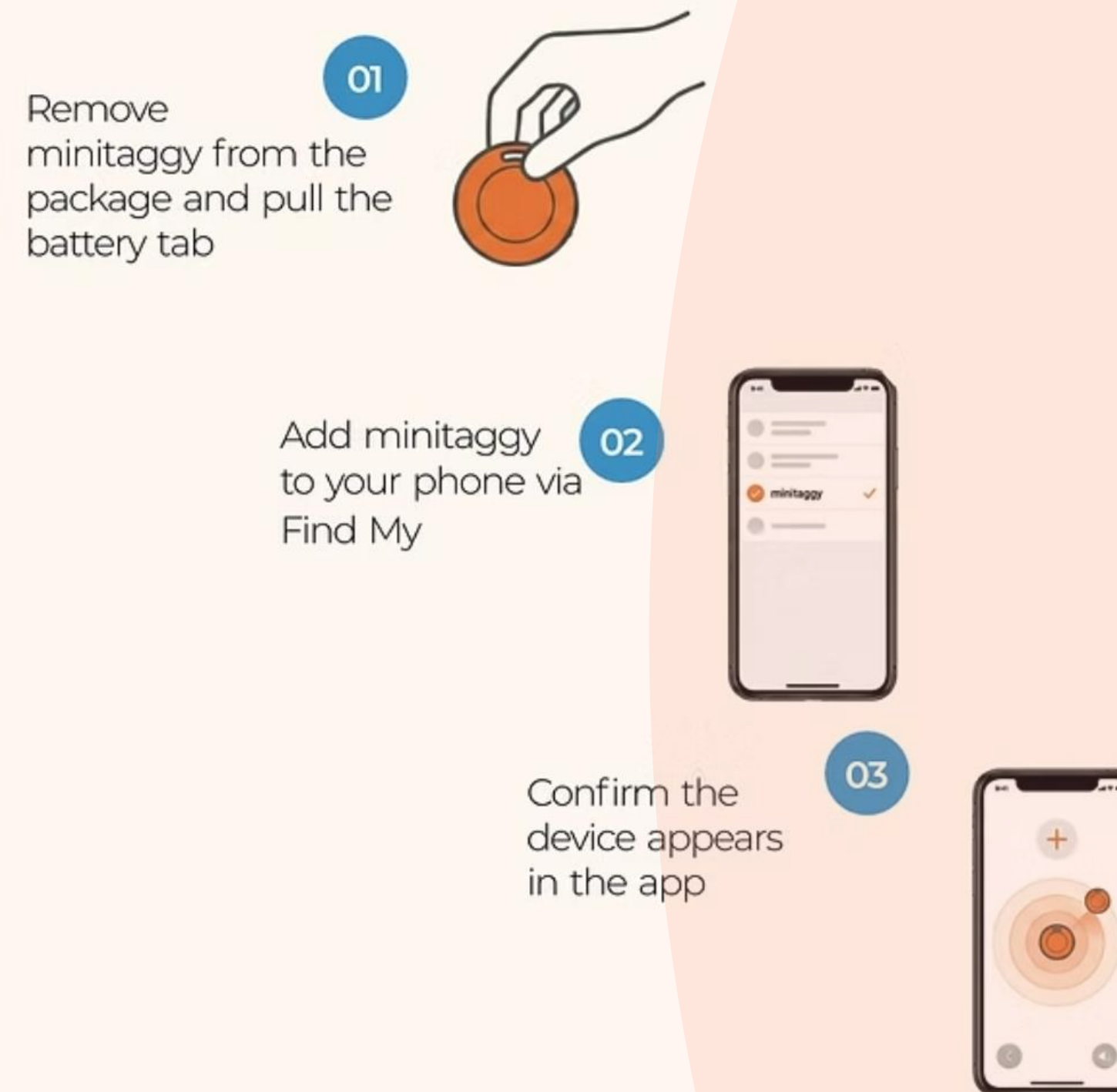
- bring it close to the iPhone
- add it to Apple Find My
- start using it
- no extra app
- no SIM card
- no charging

Minitaggy adapts to different age groups:

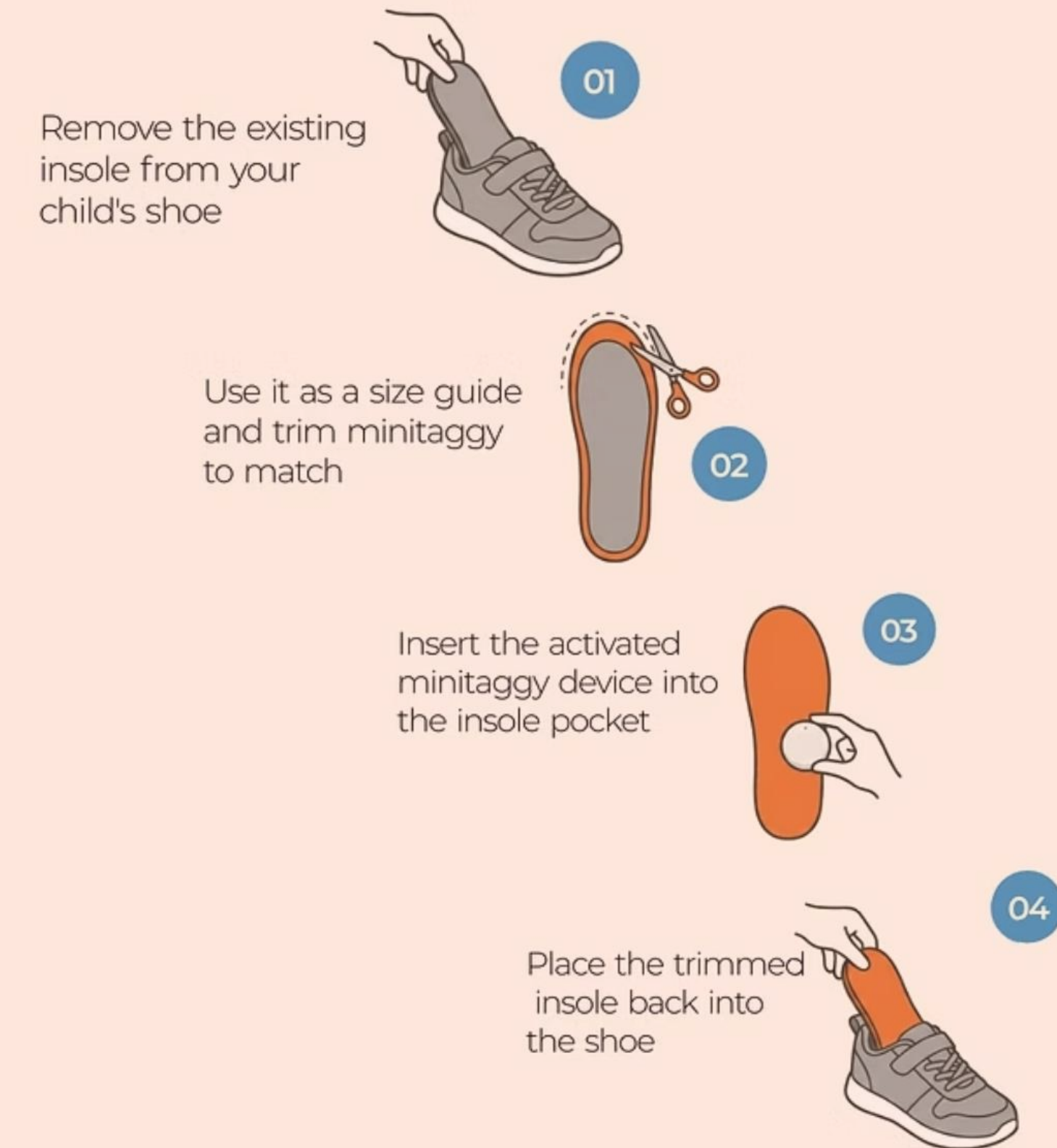
- 4 different size ranges
- cuttable structure
- compatible with different shoes

Minitaggy Setup

How To Connect



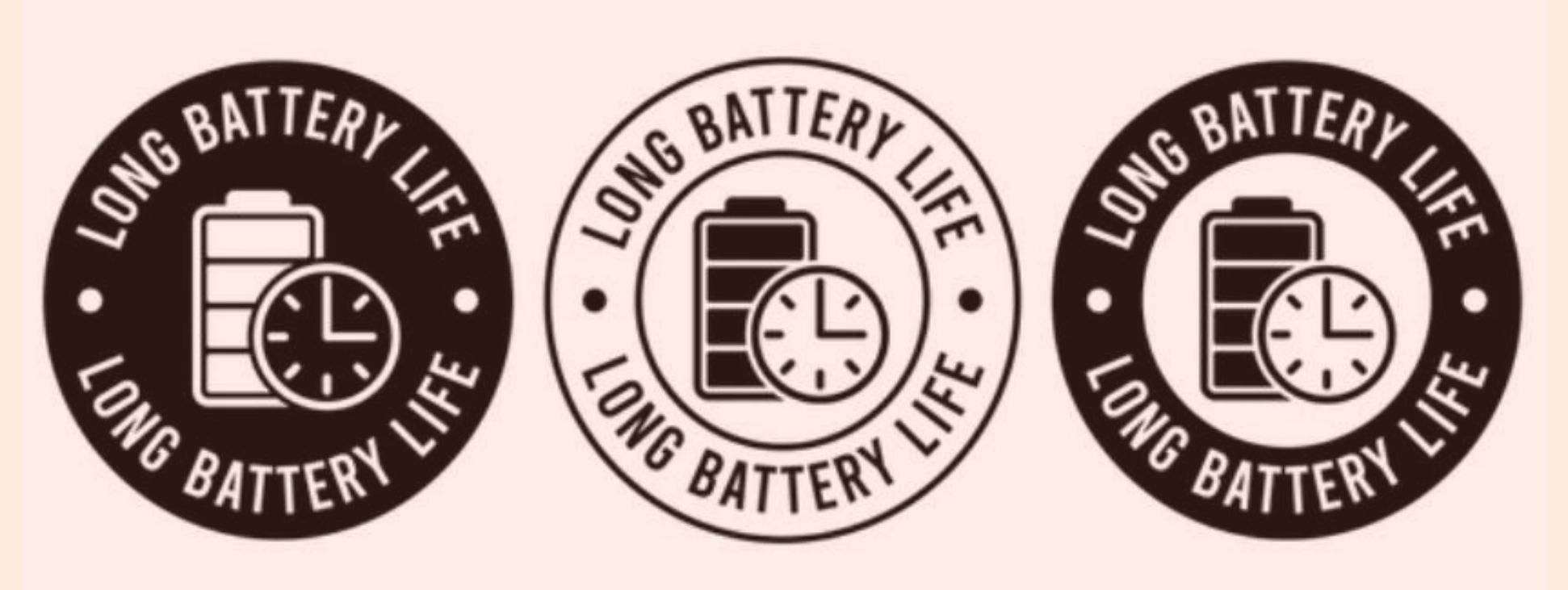
How To Setup



Minitaggy is a product that every user can easily set up and use.

Battery Usage

- Battery life is approximately 1 year after activation.
- Remaining battery life can be monitored through Apple Find My.
- Once activated, the product remains continuously active. (No on/off switching required.)
- The battery can be replaced when depleted.
- No charging required.
- No maintenance required.



Minitaggy operates continuously for nearly one year after activation.

Privacy & Security

Minitaggy only shares location information.

- no microphone
- no camera
- no audio recording

Location data:

- belongs only to the user
- can only be shared with permission (up to 6 people)
- cannot be accessed by anyone else

Nearby Apple devices only help relay the signal.

- 👉 No user can:
- see the device
 - track it
 - access the data

PRIVACY & SECURITY

- ✓ Your data stays private
- ✓ Visible only to you and those you trust
- ✓ No microphones or cameras



Minitaggy operates securely, with data access reserved exclusively for parents.

Strong In-Store Visibility

- Eye-catching premium stand designs
- Placement compatible with children, footwear, and technology categories
- Floor stand, countertop stand, and checkout display options
- Fast customer engagement through easy-to-understand product communication
- Potential to generate in-store traffic and customer interest through a next-generation product concept



Minitaggy creates a new-generation wearable children's category in retail.



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